



## Prof. Oliver Williamson

Nobel Prize Laureate in Economics 2009



### CSA CELEBRITY SPEAKERS

Prof. Oliver E. Williamson was awarded the Nobel Memorial Prize in Economics for "his analysis of economic governance, especially the boundaries of the firm" in 2009, sharing it with Elinor Ostrom. He is the Edgar F. Kaiser Professor Emeritus of Business, Economics and Law and Professor of the Graduate School, both at the University of California, Berkeley, USA. He is a prominent author in the area of transaction cost economics and related disciplines and is credited with the development of the term "Information Impactedness", which applies in situations where it is difficult to ascertain what the costs to information are.

**"Oliver E. Williamson is one of the leading economic theorists of our time"**

#### In detail

Oliver E. Williamson received his B.Sc. in management from the MIT Sloan School of Management, M.B.A. from Stanford University, and his Ph.D. from Carnegie Mellon University. He is recognised for developing a theory where business firms serve as structures for conflict resolution, and has argued that hierarchical organisations, such as companies, represent alternative governance structures, which differ in their approaches to resolving conflicts of interest.

#### What he offers you

Author of one of the most important books on the corporation, Prof. Williamson has been instrumental in establishing economic governance as a field of research. His focus on the cost of transactions has led him to distinguish between repeated case-by-case bargaining on the one hand and relationship-specific contracts on the other. He is highly sought-after by government organisations and corporations eager to reap the benefits of his considerable expertise, in-depth research and proven economic strategies.

#### How he presents

Oliver E. Williamson is an engaging, enlightening and highly informative speaker with an unparalleled level of knowledge of today's economic markets.

#### Languages

He presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.