



## Michael Fertik

Internet Entrepreneur and CEO of Reputation.com



### CSA CELEBRITY SPEAKERS

Michael Fertik is the founder and CEO of Reputation.com, the world's leading provider on online privacy and reputation management services. He is a member of the World Economic Forum Agenda Council on Internet Security and a recipient of the WEF Technology Pioneer 2011 Award. He was named an EIR at Harvard University in 2012. He was most recently named Entrepreneur of the Year by TechAmerica, an annual award given by the technology industry to an individual they feel embodies the entrepreneurial spirit that made the U.S. technology sector a global leader.

**"He is lauded as the world's leading cyber-thinker in digital privacy and reputation"**

#### In detail

Michael is a member of the Advisory Board of the Internet Keepsafe Coalition, a non-profit organisation seeking to protect safety of youth online. He lectures internationally and is an industry commentator with guest columns in Harvard Business Review, Reuters and Newsweek. He has become a highly respected expert in digital reputation and privacy. Frequently quoted in The New York Times, The Wall Street Journal, Forbes and Financial Times.

#### What he offers you

As a consummate expert in the emerging field of online identity management, Michael helps businesses and consumers control their online lives. The growth of the Internet has made managing online reputation a necessity. He provides individuals and businesses with the necessary tools to define their online image. His presentations will help corporate clients to keep control of their brands and reputation on the internet.

#### How he presents

Michael is a young, passionate and innovative speaker. His words touch audiences providing a shot of energy and an update on what is happening in the virtual world. Highly inspiring and thought provoking in his approach, he enthuses his listeners all over the world.

#### Languages

He presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone or e-mail us.