



Clemens de Lange

Inventor of the 3-i Methodology for Social Cohesion by design



CSA CELEBRITY SPEAKERS

Clemens de Lange (Msc) is a flamboyant lecturer of Social Cohesion Design at design schools, entrepreneur and director of the Social Cohesion Design foundation in Delft. He developed a new course and methodology for the Technical University in Delft, Faculty of Industrial Design Social Cohesion Design to integrate aspects of social cohesion in designers practise. The course turned out to be very popular and De Lange started giving lectures and workshops all around the world from Barcelona to Lima and from Helsinki to Bangkok to introduce his new vision and methodology: the 3-i methodology.

In detail

What he offers you

In his lectures Clemens de Lange talks about the breakdown of social fabric and its consequences for our willingness to participate in politics, voluntary work, associations in neighborhoods, etc. He explains that modern technology is playing an active role in this and that a new approach as developed by him in his Social Cohesion Design methodology 3-i may enhance social cohesion by developing so called "Community Integrated Product Systems" providing members of a community the facility to participate. He presents interesting cases that have been developed these last 5 years and takes the audience into his fascinating innovative "social cohesion design" thinking. The audience is convinced: "Social Cohesion is...designable!".

How he presents

With his enthusiasm and optimistic personality Clemens de Lange is an inspiration for each organization that takes a keen interest in social sustainability as enhanced by "community integrated thinking". To solve the world's key challenges (scarce energy, resources, climate, economy) he stresses that new methods for improving social cohesion and solidarity between members of a community is of key-importance for our future.

Languages

He presents in Dutch, English and Spanish.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he/she could bring to your event.

How to book him?

Simply phone or e-mail us.