



**Adjiedj Bakas**  
Trendwatcher, futurologist



## CSA CELEBRITY SPEAKERS

Adjiedj Bakas is a highly acclaimed trendwatcher, author and speaker with roots in India, Latin-America and Europe. He researches financial, social, cultural, economic, technological and spiritual trends and interprets these for an array of clients. Bakas is a much sought-after speaker for conferences, strategy sessions and other business gatherings. He is captivating, stimulating, visionary, humorous, inspirational, challenging, and accessible. He delivers inspiring and engaging lectures about 200 times annually for clients including Samsung, Apple, Credit Suisse, Philips, Air France KLM, DSM, Google, Microsoft, Shell, JPMorgan, ING Bank, Nike, Aegon, Canara-Robeco, Rabobank, ABN AMRO Bank, PWC, KPMG, Deloitte, E&Y and BMW.

**"A kite rises highest when it flies against the wind."**

### In detail

The topics Bakas covers take in a broad range of interests and sectors. He can speak to entrepreneurs about future-oriented entrepreneurship, to bankers about the banking of the future, to IT professionals about the role of IT in peoples' lifestyles, and to builders and developers about the future of construction. He can also speak about trends in the labour market, in the healthcare sector and about the future of public administration. His work is always well grounded in research information about trends and the future, but never fails to entertain. Unorthodox, optimistic, inspirational and animated: he is one of the most appealing speakers currently available.

### What he offers you

In English, Bakas can present a standard lecture, entitled The State of Tomorrow, based on the eponymous book. Virtually all subjects Bakas published in the past years will be addressed in this lecture.

### How he presents

Bakas is seen as interesting, exciting, visionary, humoristic and inspiring.

### Languages

He presents in het Dutch and English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he/she could bring to your event. How to book him/her? Simply phone or e-mail us.